

Program Name: B.Com. (Hons.)

Program Outcomes

- Deep Understanding of Accounting Issues Related to Business
- Understanding of General Business Functions Impacting Organization
- Interpersonal and Communication Skills
- Understanding Ethical, Social Sustainable Business Issues
- Developing Entrepreneurship Acumen

Program Specification Outcomes

- Demonstrate Ability to Interpret and Analyze Financial Statements
- Understanding the Rules and Regulation Laid Down by Accounting Body
- Demonstrate Ability to Understand Compliance as per Various Enactment
- Acquiring Conceptual Clarity of Various Functions and Ability to Analyze Various Functional Issues
- Demonstrating Ability to Evolve Strategies for Business
- Demonstrate Effectively Oral and Written Communication
- Demonstrate Ability to work in Groups. Exhibit skills like Empathy, EQ, Managerial and Inter-Personnel Skills
- Demonstrate understanding of social cues and contexts in social interaction
- Develop Ethical Practices and Imbibe Values for Better Corporate Governance. Understand Ethical Challenges and Choices in a Business Setting
- Demonstrate Understanding of Sustainability Related Concerns in Varied Areas
- Understand the Ecosystem of Start up in the Country
- Demonstrate the Ability to Create Business Plans

Course Outcomes:

Sr. No.	Semester	Course Name	Learning Outcome
1.1	I	Financial Accounting - I	Show proficiency in basic accounting concepts, conventions and understanding of the accounting process. Understand the process and preparation of financial statements for Sole Proprietorship, Departmental and Branch Business Organizations

1.2	I	Cost Accounting - I	Students are expected to develop an understanding of the essential cost concepts
1.3	I	Principles of Management	Students will get familiar with the basic concepts applied in contemporary management practice and many of the concepts learnt will form the foundation for subsequent courses in strategy, operations and HRM in subsequent semesters.
1.4	I	Business Communications	Students will be able to communicate their ideas through different modes and mediums. Students will be able to handle job opportunities successfully.
1.5	I	Microeconomics	Students will learn How consumers make decision How firms analyze market demand How firms analyze their internal costs How firms interact in different market structures and make price, output decision
1.6	I	Organisational Behavior & HRM	Learners will be equipped with skills to analyze their personal reflections to impact their personal and professional lives Better understanding that people are important dimension of organizations which would lead to organizational effectiveness They will have basic understanding of human behaviour at workplace and strategic role of HRM in making a learning organization. Learners will understand the HR dynamics of contemporary organizations in a changing environment. They will become adaptable to changes with conducive and diverse culture and know the best places to work
2.1	II	Financial Accounting - II	Students are expected to understand and be able to prepare basic accounts of partnership firms, Co-operative Societies and Trusts. Students are expected to have working knowledge of various methods of

			inventory valuation and also various adjustments during admission, retirement of partners and amalgamation of partnership firm.
2.2	II	Environment Management & CSR	<p>This course gives you an opportunity to learn about global trends that influence our environment and the living conditions and how different management systems and approaches that are used around the world to manage the environment.</p> <p>It offers an introduction to social impact strategy and social entrepreneurship, including key concepts, an overview of the field, and tools to get started as a change-maker.</p> <p>It explores the idea of how to become a stakeholder entrepreneur and create a business that makes money and makes the world a better place.</p> <p>It prepares you to meet the requests and demands of current and future decision-makers and in this course, you will analyze ethical challenges associated with environmental dilemmas and apply different decision making tools relevant to environmental management and regulation.</p> <p>It enables you to use design thinking to uncover new and creative solutions in the social sector</p>
2.3	II	Quantitative Techniques	<p>Show proficiency in basic skills and concepts embedded in their courses</p> <p>Apply concepts and skills to solve challenging problems that are mathematical and/or statistical which arise in other disciplines.</p> <p>Use appropriate software as a tool in coursework. Work effectively in cooperative groups to solve mathematical/statistical problems</p>
2.4	II	Principles of Marketing	<p>On successful completion of the course, students will be able to:</p> <p>Have an in depth understanding of the marketing planning process</p>

			Develop and implement integrated marketing strategies for products
2.5	II	Macroeconomics	<p>Students will learn:</p> <p>How different sectors interact in macro economy.</p> <p>How national income is calculated.</p> <p>Concept of the multiplier effect in an economy.</p> <p>Analysis of the money market.</p> <p>Role of fiscal and monetary policy in macro economy.</p> <p>Causes and impact of inflation and policies to control it.</p> <p>Balance of payments, impact of capital flows in an open economy and role of economic policies in an open economy.</p>
2.6	II	India Socio Political & Economic Systems & Current Affairs	Students will be able to develop a more holistic approach. They will have knowledge related to socio economic environment which will help them in understanding policy making in a better way. They will be well informed and hence will be able to express their opinions towards socio economic matters in a better way.
3.1	III	Financial Accounting - III	Working knowledge of Corporate Financial Accounting.
3.2	III	Corporate Finance - I	At the end of the programme, students should be able to make basic investment decisions and financing decision for an organization and themselves.
3.3	III	Management Accounting	Students should acquire the basic knowledge required for application of tools for decision making.
3.4	III	Direct Taxes	Students would have working knowledge of various tax provisions
3.5	III	Business Law	<p>Students will understand the basic provisions of Company and Industrial Law and therein after the completion of the course, Students will be able to -</p> <p>Understand the legal system prevailing into practice.</p> <p>Develop an understanding of the basic law related to business.</p>

			Develop an understanding about legal formality related to business.
3.6	III	Consumer Behavior & Services Marketing	Students will be able to develop an understanding of the theoretical and conceptual concepts of consumer behavior and apply them to real life marketing situations and practices. Students will be able to understand the management of service industry and this will provide them with a foundation to take up career in service industry
4.1	IV	Financial Accounting - IV	To enable the students to get an insight about the accounting of different sectors and its application.
4.2	IV	Corporate Finance - II	Students should be able to value securities and undertake valuation of the same in different corporate scenarios
4.3	IV	Financial Statement Analysis	To familiarize the students with different parameters for evaluating financial statements using different tools and techniques The focus of this course is to acquire students with the ability to use accounting data and other financial information in the management of an entity.
4.4	IV	Indirect Taxes	Students will be able to apply knowledge and demonstrate technical abilities in the areas of Indirect taxation.
4.5	IV	Indian Economics	For the students to appreciate the working of the Indian economy, its key drivers, on-going challenges and understand the policy options to tackle these challenges
4.6	IV	Banking & Insurance	To provide an understanding of the Indian Banking & Insurance Sector. To make the students comprehend, the latest offerings and the day to day operations in Banking & Insurance.
5.1	V	Financial Accounting - V	To gain working knowledge of the professional standards and application of accounting principles to different practical situations.

5.2	V	Research Methodology	<p>Students will be able to convert business problems into research problem and design research accordingly.</p> <p>Students will be able to identify correct statistical tools to solve problem in hand.</p> <p>Students will write short research report.</p>
5.3	V	Strategic Management	To provide students with the fundamentals of strategic management in a comprehensive fashion and relate its concepts and techniques to the Indian as well as International Context.
5.4	V	Financial Markets & Institutions	To provide the student with complete understanding of Indian financial markets, institutions and intermediaries. The aim of the course shall be to equip the student with understanding of different financial instruments and their application in real life scenarios.
5.5	V	Investment Analysis, Portfolio Management & Wealth Management	Students should be able to construct a passive and active strategy portfolio using domestic and international diversification
5.6	V	Audit - I	Working Knowledge for doing various Audits
6.1	VI	Corporate & Information Technology Law	To familiarize the students with the understanding and provision of Company and IT related laws. Case studies and problems involving issues in Company and IT related laws are required to be discussed.
6.2	VI	Operations Management & Research	A complete understanding about various functions and disciplines of Operations Management. Incorporating various Japanese techniques in day to day working.
6.3	VI	Entrepreneurship & Project	The students will be able to design successful Business Plan in order to set up a venture in future. The students will become more capable in self-employment.
6.4	VI	Financial Modeling	To develop Financial Models in reference to different aspects of

			<p>Finance, Accountancy, Taxation, Stock Markets and Valuation</p> <p>To make students aware of business intricacies through simulation software with multiple variable scenarios.</p> <p>To develop the intensive usage of MS-Excel and its advanced commands</p>
6.5	VI	Indian Accounting Standards	Students should be able to understand the impact of Accounting Standards (Indian AS and IFRS) on Financial Statements and analyse financial statements with respect to the same.
6.6	VI	Audit - II	Students should be well versed with various aspects of auditing for special entities and the specific types of auditing
6.7	VI	Ethics & Governance	By the end of the semester the students would be having a better understanding of how businesses devise their strategy to positively engage all their stakeholders.